

FOR IMMEDIATE RELEASE

## The Kemper Foundation Releases 2024 Community Impact Report

CHICAGO, July 9, 2024 – The Kemper Foundation, together with Kemper Corporation (NYSE: KMPR), announced the publication of the 2024 [Community Impact Report](#), detailing \$3.1 million in total community impact.

The report highlights support for key initiatives and community partners in Kemper’s three primary areas of support – education, health and community development. Also included are details of the Kemper Cares volunteer and ambassador programs, which encourage employees to invest their time in the communities where our employees and customers live and work, and Kemper’s Matching Gift program.

“This report is a testament to the strides we’ve made through our philanthropic programs and initiatives, support to our key nonprofit partners, and the volunteer contributions made by Kemper employees,” said Joseph P. Lacher, Jr., President and CEO of Kemper Corporation and Chairman of The Kemper Foundation Board of Trustees. “I’m proud of the dedication our team has shown to strengthen education, address health disparities, and advocate for equal access to resources in our communities.”

“Our focus is to empower communities to thrive and become stronger by understanding their needs and providing resources and support,” said Barbara Ciesemier, President of The Kemper Foundation. “With a total impact nearing \$10 million since we launched our philanthropy program in 2021, we’re witnessing the meaningful difference we’re making in these communities.”

Highlights of the 2024 [report](#) include:

- **Education:** \$1.5 million in scholarships and grants through the Kemper Scholars Program, and \$300,000 in grants to public and charter schoolteachers through our Read Conmigo bilingual educator program.
- **Health:** \$1.1 million in collective support to the American Cancer Society, American Heart Association, and Breakthrough T1D.
- **Community Development:** \$377,000 to UnidosUS, the National Urban League, and Feeding America’s partner food banks.
- **The Kemper Matching Gift Program:** \$156,000 in employee donations and company matches for charitable contributions.

### About the Kemper Foundation

**The Kemper Foundation** is the philanthropic partner of Kemper Corporation and focuses on support for charitable causes and organizations in education, health, and community development. Through owned programs, key partnerships, financial donations, and Kemper employee volunteerism, we aim to make a meaningful difference in the communities where we live and work. Learn more about the Kemper Foundation.

### About Kemper Corporation

The Kemper family of companies is one of the nation's leading specialized insurers. With approximately \$13 billion in assets, Kemper is improving the world of insurance by providing affordable and easy-to-use personalized solutions to individuals, families and businesses through its Auto and Life brands. Kemper serves over 4.8 million policies, is represented by approximately 22,500 agents and brokers, and has approximately 7,700 associates dedicated to meeting the ever-changing needs of its customers.

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